

Why Advertise in the LMCA "Community Connection" Newsletter?

The LMCA Community Connection newsletter has been serving the Langley Meadows neighbourhood for over 20 years. Published **FOUR** times per year (approx Feb, April, September & November) it is hand-delivered by volunteers to over 1100 homes in the area at no charge.

As one of the longest running neighborhood associations in the city, the LMCA proudly supports households bounded by 68th Avenue on the north, 200th Street on the east, 64th Ave on the south and 196th St to the west. Residents, property owners, and businesses within our boundaries are automatically considered members and encouraged to participate in a variety of LMCA sponsored events and activities.

Community Connection is a professionally designed, informative and popular newsletter with advertising opportunities starting at \$30 per issue. For businesses serving this area of Langley getting your message directly into each home at this low cost is unmatched.

Benefits of placing your ad with us:

- Ad design included at no extra cost
- Hand delivery of newsletter with your ad to all households in the neighbourhood at no extra cost
- Advertising content makes up less than 25% of the total newsletter = more visibility for YOUR ad!
- Newsletter is also published digitally on our neighbourhood website.
- Many residents prefer to support our local businesses
- Your advertising fees (in fact 100% of them) support the costs of newsletter publication

Specifications:

- Newsletter is digitally printed in black ink on white paper.
- "Business Card" ad (3.875" x 2.25" or 8.72 square inches) = \$30 per issue
- "1/4 page" ad (3.875" x 4.75" or 18.4 square inches) = \$50 per issue

Thank you for considering supporting our community!

Warmly,



Charlene Zablotny
Editor | LMCA Community Connection Newsletter

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